

The Bar And Beverage Book



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The Bar and Beverage Book explains how to manage the beverage option of a restaurant, bar, hotel, country club—any place that serves beverages to customers. It provides readers with the history of the beverage industry and appreciation of wine, beer, and spirits; information on equipping, staffing, managing, and marketing a bar; and the purchase and mixology of beverages.

The Bar and Beverage Book, 5th Edition: Costas Katsigris ...

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The Bar & Beverage Book. This revised Fourth Edition of The Bar and Beverage Book has the most up-to-date material you need for managing a beverage operation, including bar equipment, sanitation and bar setup, inventory control, and the importance of planning for profit. This edition features added coverage and expert advice on responsible alcohol...

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Katsigris, Thomas: The Bar and Beverage Book, 5th Edition ...

In this fourth edition of The Bar and Beverage Book, we've tried to prepare prospective bar owners, managers, servers, and bartenders for the hard work and planning that are required in order to realize the payoffs— e.g., friends, fun, and profit!

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The Bar and Beverage Book, 4th Edition - wiley.com

Amazon.com description: Product Description: Only book available combining coverage of bar operations management and mixology. * Expanded sections on theft, service, staffing, liability, budgeting, and cost control. * New sections on gaming operations and safe serving, plus an increased emphasis on wine and beer in food and beverage operations.

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