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Announcing the Fourth Edition of Advertising & Marketing Law: Cases & Materials by Tushnet & Goldman January 7, 2019 · by Eric Goldman · in E-Commerce , Marketing Rebecca Tushnet and I are pleased to announce the publication of the fourth edition of our casebook, Advertising & Marketing Law: Cases & Materials.

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Marketing and the Law; 5 Edition; ISBN: 9780409338355

Marketing law can also deal with international issues, such as national identification for products that may have a recognized and protected nation of origin. Much like other types of law, marketing law can deal with local, national, and international concerns that regard marketing and advertising. Some of the most common laws in this field are ...

What Is Marketing Law? (with picture) - wisegeek.com

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It would invite such productions so as to permit regulators to troll these records for potential violations of law, even as to customers as to which there had been no basis theretofore to suspect any violation of law. Existing Fourth Amendment law does not afford a charter for such a wholesale regulatory appropriation of a company's user ...

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